



UI GreenMetric Questionnaire

University : Kamphaeng Phet Rajabhat University
Country : Thailand
Web Address : www.kpru.ac.th

[6] Education & Research

[17] Number of sustainability-related startups

Description:

Kamphaeng Phet Rajabhat University established a University Business Incubator (UBI) to support and assist students, alumni, lecturers, staff, and entrepreneurs within the university's jurisdiction. The Student Entrepreneurs Club was also created to raise awareness of business establishment, guiding students toward entrepreneurial careers after graduation. The university initiated projects to promote and develop entrepreneurs at both the Startup company level (new businesses) and the Spin-off company level (newly formed companies). These projects aim to help entrepreneurs build businesses based on university research and knowledge, with the support of expert consultants.

The university also plans to serve as a coordination unit, linking research to commercialization and managing intellectual property to transfer its research and innovations into technology for business, commercial applications, and various academic services.

In the 2024 fiscal year, UBI organized activities to support students in becoming entrepreneurs with technology and innovative businesses, including:

- 1) Participation in the Startup Thailand League
- 2) Participation in the university's business incubation program
- 3) Referring students to participate in various projects at the Science Park of Kamphaeng Phet Rajabhat University.

